

The World Parrot Trust

Annual Report and Financial Statements
Year Ended 31 March 2013

Charity Registration Number: 800944

The World Parrot Trust
Contents

Reference and Administrative Details	1
Trustees' Report	2 to 12
Independent examiner's report	13
Statement of financial activities	14
Balance Sheet	15
Notes to the financial statements	16 to 28

The World Parrot Trust

Trustees' Report

Structure, governance and management

The World Parrot Trust (WPT) is constituted under a Trust Deed dated 23rd January 1989 and is a Registered Charity.

A new Trustee may be appointed by a resolution at a Trustees meeting (with a quorum of 3 or more Trustees). Previously it was agreed that Trustees should serve a term of 3 years, with a third of Trustees being appointed each year on a rolling programme until all existing Trustees are on 3 year terms. At the end of the term a trustee can be nominated for reappointment by the other Trustees.

Objectives and activities

The Charity was established to advance the education of the public in aviculture, ornithology, zoology and related sciences and in particular in the Order Psittaciformes - the parrot.

The objective of the Trust is to promote the survival of all parrot species and the welfare of individual birds. It pursues these aims by funding and conducting conservation work in the field, research projects, educational programmes, and campaigning to halt the trade in wild-caught parrots. High standards in pet parrot care are promoted. The Trust seeks to promote the concept of 'responsible aviculture', where the interest of the parrots themselves, are given priority over commercial, political, career or other human concerns. Information is disseminated through its quarterly magazine *PsittaScene*, through its website www.parrots.org and related microsites, a monthly e-newsletter Flock Talk, on Facebook and Twitter.

Statement of Public Benefit

The World Parrot Trust is a UK Charity working for survival of wild parrots and their environments, and good welfare standards for captive birds - helping to create a better world for us all.

In planning our activities for the year, we kept in mind the Charity Commission guidance on public benefit, at our Trustee meetings.

Location & beneficiaries

Area of benefit

United Kingdom, Worldwide

Beneficiary group

Our efforts are driven by a firm belief that birds enhance people's lives, and that their healthy populations reflect the wellbeing of the planet, on which peoples' futures depend.

Wild birds and other wildlife benefit from our activities. Our research and advocacy brings important data to the attention of key decision makers to help them make well-informed decisions about the environment around us.

The trade in wild birds is unsustainable and causes ecological harm to the environment while exposing the general public to unnecessary health risks. Our work to permanently end this trade benefits wild bird populations, their environment, and the people who come in contact with these birds.

We encourage responsible aviculture and the highest standards of welfare for captive birds. With millions of birds already in captivity our education efforts benefit the wellbeing of the birds and increase the knowledge of their owners.

The World Parrot Trust

Trustees' Report

The objectives of the WPT are to:

- Restore and protect populations of wild parrots and their native habitats
- Promote awareness of the threats to all parrots, captive and wild
- Help end the trade in wild-caught parrots
- Educate the public on high standards for the care and breeding of parrots
- Encourage links between conservation and 'responsible aviculture'

The WPT has a range of means of achieving these objectives, combining them to best effect.

Overview of achievements and performance

Established as a registered charity in the UK, the USA and Canada now have non-profits registered and accounted for in each country and volunteer representatives help in other countries.

There is one full-time member of staff in the UK office who covers the administration and production of *PsittaScene*, plus a regular volunteer who helps with office tasks. The cost of employing a Director of Operations and two part-time consultants based in Canada are also accounted for through the UK.

The Trust's Director Dr Jamie Gilardi is a parrot biologist and one of the four authors of the Parrot Action Plan. Based in the USA he travels widely to carry forward the aims of the Trust, check on the progress of projects and report back to Trustees and members. The USA also has two part-time employees, one an Administrator the other is Editor of *PsittaScene*.

The World Parrot Trust is fortunate in that Paradise Park, the wildlife park where it was formed, provides opportunities for fund-raising from its visitors and a sales outlet, free storage, office space and machines, and it benefits from considerable free support from the Park's partners and staff. This allows for a large proportion of the Trust's income to be expended on conservation, welfare and educational activities.

This year the Trust has funded important conservation, welfare and educational projects (outlined below), and continued to publicise the plight of parrots. Our website is proving increasingly valuable, providing a great resource for parrot conservationists and pet owners, and allowing us to alert them to parrot news and launch urgent appeals and over the past year was visited by just over 370,000 unique visitors. Other online media and social networking are also giving opportunities to reach people with parrot information and WPT appeals and reach tens of thousands of additional individuals. When new initiatives are launched, such as the WPT3 Appeal, FlyFree Campaign and Lory Conservation Network, they have had their own dedicated microsites. This new method of working has required additional time and we have two consultants on a self-employed basis, to plan and coordinate campaigns and appeals, online publishing, and the development of educational materials plus this year have added another person to work part time on social media.

Project – Blue-throated Macaw

As the world's rarest wild macaw, the Critically Endangered Blue-throated Macaw (*Ara glaucogularis*) has featured in the Trust's project list for ten years as the wild population is estimated to be between just 115 and 125 individuals.

The World Parrot Trust

Trustees' Report

The work undertaken by WPT field teams in the Llanos de Moxos of Bolivia continues to be covered in detail in *PsittaScene*. The techniques to maximise the birds' breeding success include removing bees and repairing old nests, providing artificial nests and supplementary food, protecting nests from predators, monitoring every nest every day for several months, measuring and feeding chicks where necessary, and treating them for pests. The many people working on the project deserve the highest praise for their dedication in very difficult conditions.

Team leader, biologist Dr Igor Berkunsky, wrote 'With management actions in wild nests working well, now is the time to incorporate more conservation actions. During the last two years we have been intensively working on the repatriation of some individual Blue-throats to Bolivia.' This breeding and release programme is going forward with practical issues including authorisation, site development, and transportation, housing, feeding, health and monitoring of the birds, all addressed. Happily the first six birds, bred at Paradise Park in the UK, arrived in Bolivia in great shape, ready to acclimatise to local conditions and be introduced to wild, locally available foods. This is an exciting time for the project and another step towards securing a future for this macaw in a historic range.

Funds spent by the Trust in this year total approximately £40,000 of which £16,000 was from the UK office. Donations given to help the Blue-throated Macaw are much appreciated and especially a further large donation, via WPT-USA, for work to save this species from Steve Martin and his team at Natural Encounters Inc.

Supporting organisations and partners include: Natural Encounters Conservation Fund, the Fundación Noel Kempff Mercado, Keith Ewart Charitable Trust, Idea Wild, The Mohamed bin Zayed Species Conservation Fund,, Conicet, Instituto Multidisciplinario Sobre Ecosistemas y Desarrollo Sustentable, Macaw Landing Foundation, Facultad de Ciencias Naturales y Museo, Paradise Park, IAATE, Minnesota Zoo, Point Defiance Zoo, San Francisco Zoo, Parrot Society of LA and Paignton Zoo Environmental Park.

There is a full review of the first ten years of this project in *PsittaScene* August 2012, and the move of the birds will be covered in the May 2013 issue.

Project – Cape Parrot

The logging of yellowwood trees over three hundred years has led to a huge loss of habitat, and fragmented remaining habitat, for the Critically Endangered Cape Parrot (*Poicephalus robustus*) from Africa. Trapping for the bird trade, a low reproductive rate and disease have all put populations under great pressure. The global population is split between two separate populations in the Eastern Cape and KwaZulu-Natal, with an additional isolated group of approximately 100 parrots living in Limpopo Province.

We have supported Dr Rowan Martin in population monitoring in Limpopo, and he has built on his findings with a network of conservationists and researchers for a plan of future work including a project with local communities to grow and plant indigenous trees.

In *PsittaScene* November 2012 Steve Boyes writes about South Africa's yellowwood trees which provided food, nest sites, watering holes and a playground for the Cape Parrot. The article looks at the dire position now the largest forests have gone, the number of parrots is much reduced and those that remain can no longer rely on the yellowwood fruits.

This year the Trust supported work for this species with over £5,200, including almost £2,000 via the UK office with many thanks to Fran Vogel as the main contributor.

The World Parrot Trust

Trustees' Report

Project - Great Green Macaw

This large Endangered macaw, also known as Buffon's Macaw (*Ara ambiguus*), was once prevalent throughout the entire Caribbean. Populations have declined alarmingly in recent years due to poaching and deforestation, in particular cutting of Mountain Almond trees. There are two subspecies with *A.a. ambiguus* found in the Caribbean lowlands of East Honduras to NW Colombia, and *A.a. guayaquilensis* from West Ecuador.

In the mid 1990s WPT supported a team working on a multi-faceted conservation project which protected unique lowland Atlantic forest in Costa Rica to benefit the Great Green Macaw. More recently, the Trust partnered with the Ara Project in Costa Rica, Fundación ProBosque and Fundación Ecológica Rescate Jambelí in Ecuador. In 2011 the Ara Project released birds bred for the purpose into protected areas for the first time. The focus of the other two partners is on nest protection, planting native tree species and environmental education programs in schools and for honorary park wardens.

Future actions may include aiding in confiscation of Great Green Macaws from wildlife trade, rescuing and rehabilitating confiscated birds, encouraging captive reproduction of the species and releasing birds to the wild to supplement wild populations, assisting with habitat restoration efforts.

Funding for the project of approximately £10,600 was sent via the WPT USA office, with further sums from WPT USA amounting to approximately £5,800 to the Ara Project which works with this species and the Scarlet Macaw (*Ara macao*).

Current and past collaborators include: the ARA Project, Pro-Forest Foundation, Fundación Ecológica Rescate Jambelí, Natural Encounters Conservation Fund, Paradise Park, Macaw Landing Foundation, HARI, Tracy Aviary, Shared Earth Foundation

See *PsittaScene* August 2011 for more on the release of Great Green Macaws in Costa Rica, with striking photographs of the birds and habitat.

Project - Lory Conservation Network (LCN)

This initiative from the World Parrot Trust was prompted because many species of these small vivacious parrots face threats in the wild including hunting for their colourful plumage, loss of habitat due to agriculture and logging, capture for the pet trade (although this is illegal in many countries), and introduced predators such as rats, cats and stoats.

The Network links zoos and birds parks around the world with conservation work. Network partners include Natural Encounters Conservation Fund, Chessington Zoo, San Diego Zoo, Paradise Park, Animal Zone at South Staffordshire College, Blackpool Zoo, Noah Nature Alliance, Banham Zoo, Vogelpark Avifauna, Lory League and Currumbin Wildlife Sanctuary. The LCN enables them to work together to support field conservation and research projects, encourage habitat restoration, facilitate reintroduction and release programmes, and increase awareness of the plight of lorries. This year in the UK we had more support with £3,000 from the Friends of Banham Zoo and £2,000 from Blackpool Zoo, while Vogelpark Avifauna in The Netherlands donated £1,175.

Recent low-level surveys in the field for four island species known to be at risk have sadly had unpromising results. Our representative in Indonesia is working to on ways to help in these situations, and is on hand to assist birds in need when the authorities have confiscated illegally trapped lorries.

News of work undertaken is published in *PsittaScene* and on the dedicated website www.savelories.org.

The World Parrot Trust

Trustees' Report

The WPT3 Appeal

At the end of 2012 we launched our WPT3 appeal to raise funds for three species: Blue-throated Macaw in Bolivia, Yellow-crested Cockatoo in Indonesia and Great Green Macaw in Costa Rica and Ecuador.

The appeal benefitted from 'matching fund' donations from Natural Encounters Conservation Fund, and three anonymous donors. Parrot enthusiasts from around the globe answered the call and £77,000 was raised of which around £5,000 was through the UK office. In our February 2013 issue of *PsittaScene* we printed a thank you to the many people and organisations which made donations to the end of January. There are brief summaries on these below and updates on the three species will be ongoing in our magazine and online.

Project - Yellow-crested Cockatoo

Both the nominate race and subspecies of this Critically Endangered cockatoo have been reduced to small remnant populations of only a few hundred birds scattered throughout Indonesia. Long identified by the World Parrot Trust as a species of concern, early efforts focused on gaining international protection by encouraging CITES to list it as an Appendix I species. Collaboration in 2011/12 with the Indonesian Parrot Project and Konservasi Kakatua Indonesia to assess the population on the islands of Sumba, Pasoro, Komodo, Rinca, Nusa Kode, Gili Motang, and Masakambing indicates that the species is in much greater peril than previously thought.

The threats faced by the Yellow-crested Cockatoo (*Cacatua sulphurea*) include unsustainable exploitation for the wild bird trade, overharvesting of trees, conversion of forest to agricultural land and persecution as a crop pest. Also competition for nest sites in large trees, the possibility of introduced disease, and unpredictable weather which leads to low breeding according to rainfall.

Our in country associate is Mehd Halaouate and he will lead activities to help the cockatoos including assessing current population and gathering data about habitat use, examining threats to nesting birds and potential solutions, researching causes of poor reproductive success and aiding reproduction through the introduction of nest predator deterrents. Also mapping nest trees, provision of artificial nests and where needed, supplemental feeding and medical care of chicks. Educating local people to understand the uniqueness of these birds, and encouraging participation in actions to save them will also be important.

In this financial year over £13,000 has supported this work, of which £8,000 was through the UK office.

Current and past collaborators include: the, Indonesian Parrot Project, Konservasi Kakatua Indonesia, Natural Encounters Conservation Fund, Paradise Park, Disney Worldwide Conservation Foundation, Ocean Park Conservation Foundation.

See *PsittaScene* August 2012 for a four-page article on this cockatoo and the work to save it.

Project - Yellow-shouldered Amazon Parrot

Bonaire, in the Southern Caribbean, is one of several isolated populations of the Yellow-shouldered Amazon Parrot (*Amazona barbadensis*). The Trust previously supported two students from Sheffield University to investigate a variety of aspects of their biology. Sam Williams completed his PhD and stayed to set up 'Echo' to build on his previous conservation work, extend the educational programme, keep pressure on poaching from wild nests and release birds previously kept as pets into the wild. In 2011 he reported the island population of parrots at 800, an increase on the previously recorded 650.

The World Parrot Trust

Trustees' Report

Already rehabilitating individual illegal pet birds, in July 2011 Echo was asked to take a group of 112 parrots which had been seized by officials, some Yellow-shouldered Amazons and also Brown-throated Conures (*Aratinga pertinax xanthogenia*). The birds were in a terrible state, desperately needed feeding and ninety were chicks requiring one to one care. Sam and his small team rallied around this new task, appealing for immediate help. Slow but sure progress was made and almost all were raised and released back to the wild.

Substantial funding has been provided from the Disney Worldwide Conservation Fund for both the conservation and rescue work with £22,750 sent to support this project via the WPT USA office this year.

Sam Williams wrote about the project in *PsittaScene* February 2013.

The 'FlyFree' Fund

Working to end the wild bird trade and return parrots back to the wild

The parrot family has been deeply and disastrously affected by the wild bird trade. It is not long since the European Union was the world's largest legal importer - the WPT put much effort into ensuring that the EU put a permanent ban on imports, spearheading a campaign on the grounds of conservation, bio security and welfare, and gathering together a broad coalition of scientists, veterinarians, volunteers, legislators, governments and non-governmental organisations for support. We were delighted when the ban was made permanent in 2007.

With Europe no longer a market for wild birds, the Trust's attention turned to countries which still export or import wild parrots, or trap them for pets or traditional religious release within the same country. The projects are wide-ranging with partners coordinating activities in their home countries that may include rehabilitation and release for welfare and conservation reasons, and legislative work to protect parrots and end the trade in wild birds.

At the end of 2011 we produced a FlyFree newsletter, when there were active projects in India, Nepal, Kenya, Cameroon, South Africa, Uganda, Argentina, Brazil, Bolivia, Bonaire, Ecuador, Chile, Costa Rica, Honduras, Guatemala, Mexico and Indonesia with several others under consideration. With the pioneering efforts of front-line partners, over 4,800 parrots had been rescued and released through this groundbreaking programme.

An example of a project for African Grey Parrots (*Psittacus erithacus*) is in Uganda where 272 Greys were confiscated from traders by the Uganda Wildlife Authority when they tried to cross the border from the Democratic Republic of Congo. They were taken to the Uganda Wildlife Education Centre (UWEC), and through FlyFree, we provided guidance, technical assistance and funding to prepare the birds for freedom and happily over two hundred were released into Kibale National Park in 2011.

This example shows that trapping wild parrots for export continues, but there are reasons for optimism – namely policy (export quotas), enforcement (confiscations) and action (releases). In 2001 seven countries allowed export of 30,450 Greys (including 7,740 Timneh Greys (*Psittacus timneh*)). In 2011, only two countries maintain export quotas totalling 9,000 Greys (All *P. erithacus*). In addition to this 70% decrease in export quotas there has been a dramatic increase in law enforcement against trade, and nearly 4,000 Greys saved from trade have been returned to the wild with the help of FlyFree.

Reports can be found on the dedicated website: www.parrots.org/flyfree, with news items and regular reports in *Flock Talk* and *PsittaScene* including in this year:

The World Parrot Trust

Trustees' Report

May 2012: 'Aiding Greys in Cameroon' by Emily Talkington (Volunteering at The Limbe Wildlife Centre), and 'Aiding Greys in Congo' by Cristiana Senni (WPT sent vet Dr Davide de Guz to treat confiscated Greys at the Wildlife Conservation Society, Kobo)

August 2012: An amazing 41,000 people responded to our change.org petition to the CITES secretariat which asked for all trade in African Greys from Cameroon and the DRC to be suspended. Tony Juniper, as Ambassador for the World Parrot Trust, gave his support. Tragically CITES failed to act to halt the devastating loss of these birds each year, so the fight to protect them continues.

November 2012: 'Free to Be' by Andre Saidenberg described the release of endangered Vinaceous Amazons (*Amazona vinacea*) in Brazil, most had previously been illegal pets but after rehabilitation live successfully in the wild.

Parrot Lover's Cruise

This cruise is specifically designed so that parrot lovers can meet like-minded people, go on parrot-related excursions, and hear talks on parrot subjects. For the fourth annual cruise, which left from New Orleans in October 2012, the travel co-ordinator, Carol Cipriano, arranged Dr Scott Echols, Phoebe Linden Green and the WPT's David Woolcock to give talks. There were opportunities to see parrots in Jamaica, Grand Cayman and Mexico. A donation from each guest came to the Trust and there were fund-raising events on board.

PsittaScene

The quarterly production of *PsittaScene* fulfils an important role for the Trust. It alerts readers to the parrot issues and keeps them informed of current and planned research work, covering conservation, welfare and veterinary issues. Extra content can be found online at www.psittascene.org, including additional photos, extended interviews and links.

Some content has already been mentioned, more highlights from this year were:

May 2012 – Rob Heinsohn wrote about the unique colouration of the Eclectus Parrot (*Eclectus roratus*) and how colour and the shortage of nest hollows are linked.

'Long Live the Parrot' was an analysis of longevity in captive parrots by Anna Young. Records of 260 species showed that there were twelve individuals on record that lived longer than 50 years.

This issue includes a tribute to Wendy Duggan Riches. Known for her great affection for parrots, Wendy worked for the BBC and her Sulphur-crested Cockatoo (*Cacatua galerita*) 'Kato' became famous for his appearances on Playschool. She was instrumental in helping to publicise the Trust during its formative years.

August 2012 – The front cover features a photograph of a Yellow-crested Cockatoo to highlight the article about these birds which are in serious decline. Inside WPT Director Jamie Gilardi writes that this is one of the species that have been 'loved to near-extinction by humans.'

Physician Stewart Metz is our 'Conservation Hero' in this issue. The joy that his pet Moluccan Cockatoo gave him led away from medicine and instead to dedicate his life to the parrots of Indonesia.

'Psittacine Beak and Feather Disease' (Pbfd) also known as 'Beak and Feather Disease Virus' is a serious threat to parrots, with young birds dying and adults succumbing after feather loss and immune system collapse. Bethany Jackson and Claire Raison write about the challenge that two parrot species face from this disease.

The World Parrot Trust

Trustees' Report

November 2012 – The World Parrot Trust is supporting a series of releases of confiscated birds to re-establish the Vinaceous Amazons (*Amazona vinacea*) in Brazil. The article by veterinarian and WPT representative Andre Saidenberg describes preparation for the project and follows the birds' progress.

Jessica Lee writes about the three black cockatoos she is studying, the yellow-tailed Baudin's and Carnaby's Cockatoos (*Calyptorhynchus baudinii* and *C latirostris*), and the Forest Red-tailed Black Cockatoo (*Calyptorhynchus banksii naso*). She identifies their habits and the key threats which include mining, groundwater extraction, fire and poaching.

Offering your pet parrot sprouted food is a great way to add healthy enrichment to its diet. In this issue Jamie Gilardi describes the method and which seeds and beans to try.

February 2013 – A striking photo of a Yellow-shouldered Amazon on the front cover draws attention to the article inside about the work of WPT partner on Bonaire.

We welcome Cristiana Senni as the World Parrot Trust's new Bird Trade Specialist and Social Media coordinator. The major part of her new role at the Trust will be to bring together our efforts to end all international trade in wild parrots including engaging in CITES-related activities, research and working with our FlyFree partners to co-ordinate emergency rescues and release where possible.

Our Parrot Hero in this issue is Susan Friedman, a professor of psychology she has combined her background in human behaviour with a deep interest in the behaviour and training of birds. Aiming to provide the essential tools for people to empower the animals in their care, she has two online courses one professionals including vets and one for pet owners.

Flock Talk

Our e-newsletter was launched in 2007 and Editor Desi Milpacher has developed a colourful, friendly style since then. Flock Talk brings something of interest to all, distributed free every month by email, it features parrot news, conservation updates and advice on pet care plus fun links - great information all served up with a touch of humour. It also has a major role in contacting potential donors about fund-raising appeals and is currently sent out to over 12,000 subscribers.

World Parrot Trust on the web

Our website www.parrots.org, is a comprehensive, interactive site featuring pages on the aims, background and people of the World Parrot Trust, and opportunities for members to get involved via the 'Ask the Expert' section, plus read blogs from people in many parrot-related walks of life, or join in the forum discussions. It also offers:

A parrot encyclopedia with information about each species in the wild and advice about their care in captivity plus an extensive gallery of photographs, video and audio clips.

- A parrot encyclopedia with information about each species in the wild and advice about their care in captivity plus an extensive gallery of photographs, video and audio clips.
- A reference library including a beginner's guide to parrots, diet and nutrition, ethics and welfare, and conservation.
- UK/Rest of the world and USA stores offering WPT membership, merchandise, books and dvds.
- Many WPT publications available to download including *PsittaScene*, Happy Healthy Parrot leaflet and the Parrot Action Plan.
- A media area with press releases, photographs to download and WPT contacts.

The World Parrot Trust

Trustees' Report

- Traffic to the website has reached 2.1 million visitors from 224 countries.

A new website is being designed, and we will push for the fast completion of this as it will bring a fresh design, much clearer routes to the information sought by users and more functionality to make updating more efficient.

Related micro sites have been created for specialist areas such as FlyFree and the Lory Conservation Network. Further presence on the web has been achieved using new media including a FaceBook site and a YouTube channel. The YouTube channel 'parrotsdotorg' has over 70 videos, mainly of parrots in the wild and often using footage of individual species from our PollyVision dvd has nearly 2,000 subscribers and 2,222,067 views. The WPT Facebook pages are lively and popular, the main page has over 23,000 'likes' plus there are additional country pages, plus pages dedicated to specific campaigns such as the Lory Conservation network.

Help for the parrots

We have great assistance from volunteer representatives who promote the World Parrot Trust around the world. As well as handling parrot-related questions, representatives take various levels of responsibility for memberships, translations and fund-raising.

Fran Vogel in Switzerland continues to be a great supporter, translating *PsittaScene* every quarter and sending generous donations to support the work of the Trust including this year for the Cape Parrot and the WPT3 appeal. Many thanks go to Cristiana Senni for all her work for our Italian members including translations and on trade issues, also in Europe: Ria Vonk (Netherlands), Ronald Coens (Belgium), and Lars Persson and Tiina Håkans in Sweden. Further afield, Nicholas Bishop, Jim McKendry and Carolyn Pradun in Australia, André Saidenberg in Brazil, Rosa Elena Zegarra in Nicaragua and Avin Deen in India. Ms. Evet Loewen, a retired attorney from the USA, offers her services to WPT as a pro-bono general counsel, and grants coordinator.

Thanks to Heather Ewart of the Keith Ewart Charitable Trust, who has been a consistent supporter of the on-going project for the Blue-throated Macaw in Bolivia, and this year has donated to help African Greys in Cameroon.

Also to members Albertino Abela, Peter Molesworth, Bill and Terry Pelster, and J Worley for their long-standing commitment, and to the William Haddon Charitable Trust. We are grateful for every additional amount included with membership renewals and the Gift Aid scheme is important to the Trust with a total of £1,687 received in this financial year.

We continue to get support from animal collections: from the Friends of Banham Zoo, Blackpool Zoo and Vogelpark Avifauna in The Netherlands for the Lory Conservation Network (as noted above). Also Tropical Butterfly House in Sheffield (see *PsittaScene* May 2013), Paignton Zoo gave £800 from their conservation fund towards the Blue-throated Macaw project, Drayton Manor Zoo in Staffordshire and the Cotswold Wildlife Park in Oxfordshire. Paradise Park, home of the World Parrot Trust, raised £2,199 for the Trust through appeals, collection boxes and sales of wristbands in this year.

Support has also been received in the US from Folk Peterson Foundation, Jacqueline Gilardi, Alexandra Dees Foundation, Cathy Campbell, Isdell Family Foundation, David Occhino, Ocean Park Conservation Foundation Hong Kong, Disney Worldwide Conservation Fund, Disney Rapid Response Emergency Funds, San Francisco Zoo, Bill Goodman, Annemarie & Richard Zimmerman, Minnesota Zoo, Cornell Bialicki, David Eskelund, Smoky Mountain Cage Bird Society, Jonna & Jeffery Mazet, Oklahoma Avicultural Society, Roberta Selma Browne, Harold Schessler, Alan Gross, Ellen M. Selden, Judith A. Bergfield, IAATE, and In Defense of Animals.

The World Parrot Trust

Trustees' Report

Bequests can transform our work to help parrots, giving us the ability to commit to projects long term, and this year two have been received, £59,000 from Mrs Margaret Cook of Leeds and £29,000 from Mr Donald Clarke of East Sussex. We were also notified of a large bequest from the former owner of a Blue & Gold Macaw, Mrs Mary Denise Gilson of Constantine in Cornwall and this is due to be distributed next year.

We were glad of an opportunity to meet members at the 'Think Parrots' event which was held in Surrey in May 2012. As well as a World Parrot Trust stand which raised over £1,000 from merchandise and donations, Director Jamie Gilardi was on hand to answer questions and Trustee David Woolcock was one of the speakers.

Financial review

The financial results reflect the activities of the World Parrot Trust operation based in and run from the United Kingdom Head Office. Other international charities in USA and Canada exist using the World Parrot Trust name while other countries such as Benelux and Sweden remit funds to the UK. The results of these foreign operations are not reflected in these financial statements other than in the form of contributions towards the United Kingdom activities such as donations, purchases of goods and purchase of our magazine *PsittaScene*.

The charity's reserves stand at £94,521 comprising restricted funds of £67,308 and unrestricted funds of £27,213. The Trustees aim to build up sufficient reserves to be able to expand the activities undertaken and maintain employment of permanent staff. Grants are awarded by our well-qualified Scientific Committee, which comprise of Roger Wilkinson, Andrew Greenwood, Tony Juniper, Stephen Garnett, Charles Munn, Rob Heinsohn and Jamie Gilardi. They decide whether an application for funding meets the criteria required. The actions and results of grants awarded are reported in *PsittaScene*.

The Trustees may invest money in securities or other investments (including land) whether producing income or not, on the advice of their financial advisors.

Plans for future periods

Next year we continue to keep up the pressure against the wild bird trade, and work with partners who are involved in release projects. The parrots of Africa are of great concern and thanks to our FlyFree fund, we will be well-placed to act quickly with help for seized birds and continue to fight the wild bird trade. The parrots of Indonesia, including Yellow-crested Cockatoos and members of the Lory family, are in need of help and we will be developing more partnerships there. Our work to secure the future of the Blue-throated Macaw in Bolivia will continue to be a priority, and we will be working towards more practical steps to push this work forward.

The World Parrot Trust
Trustees' Report

Statement of trustees' responsibilities

Charity law requires the Trustees to prepare Financial Statements for each financial year which give a true and fair view of the state of affairs of the Charity at the year end and of its incoming resources and resources expended during that year. In preparing those Financial Statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards and statements of recommended practice have been followed subject to any departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the Financial Statements comply with the Charities Act 2011. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the Trustees on 31 January 2014 and signed on their behalf by:

.....
Mrs A M Reynolds
Trustee

.....
Mrs A Hales
Trustee

.....
Mr N Reynolds
Trustee

Date:

Independent Examiner's Report to the Trustees of The World Parrot Trust

I report on the accounts of the Trust for the year ended 31 March 2013, which are set out on pages 14 to 28.

Respective responsibilities of trustees and examiner

The trustees are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the General Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- (1) which gives me reasonable cause to believe that in any material respect the requirements:
 - to keep accounting records in accordance with section 130 of the 2011 Act; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2011 Acthave not been met; or
- (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

.....
Thomas Roach BSc FCA
For and on behalf of Francis Clark LLP

Lowin House
Tregolls Road
TRURO
Cornwall
TR1 2NA

The World Parrot Trust

Statement of Financial Activities for the Year Ended 31 March 2013

	Unrestricted funds	Restricted funds	Total Funds 2013	Total Funds 2012
Note	£	£	£	£
Incoming resources				
Incoming resources from generated funds				
Voluntary income	2	134,143	16,814	150,957
Merchandise sales		11,502	2,789	14,291
Investment income		723	-	723
Total incoming resources		<u>146,368</u>	<u>19,603</u>	<u>165,971</u>
Resources expended				
Cost of generating funds				
Merchandise expenditure	3,4	7,037	874	7,911
Charitable activities	5,4	89,726	20,359	110,085
Support costs	4	37,321	-	37,321
Governance costs	8,4	2,301	-	2,301
Total resources expended		<u>136,385</u>	<u>21,233</u>	<u>157,618</u>
Net incoming/(outgoing) resources before transfers		9,983	(1,630)	8,353
Transfers				
Gross transfers between funds		-	-	-
Net movements in funds		9,983	(1,630)	8,353
Reconciliation of funds				
Total funds brought forward		<u>17,230</u>	<u>68,938</u>	<u>86,168</u>
Total funds carried forward		<u><u>27,213</u></u>	<u><u>67,308</u></u>	<u><u>86,168</u></u>

The notes on pages 16 to 28 form an integral part of these financial statements.

The World Parrot Trust
Balance Sheet as at 31 March 2013

		2013		2012	
	Note	£	£	£	£
Fixed assets					
Tangible assets	12		1,441		2,623
Current assets					
Stocks and work in progress		19,074		17,036	
Debtors	13	3,560		2,211	
Cash at bank and in hand		74,792		68,270	
		<u>97,426</u>		<u>87,517</u>	
Creditors: Amounts falling due within one year	14	<u>(4,346)</u>		<u>(3,972)</u>	
Net current assets			<u>93,080</u>		<u>83,545</u>
Net assets			<u><u>94,521</u></u>		<u><u>86,168</u></u>
The funds of the charity:					
Restricted funds in surplus			67,308		68,938
Unrestricted funds					
Unrestricted income funds			<u>27,213</u>		<u>17,230</u>
Total charity funds			<u><u>94,521</u></u>		<u><u>86,168</u></u>

The financial statements have been prepared in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Approved by the Board on and signed on its behalf by:

.....

Mrs A M Reynolds
Trustee

.....

Mrs A Hales
Trustee

.....

Mr N Reynolds
Trustee

The World Parrot Trust

Notes to the Financial Statements for the Year Ended 31 March 2013

1 Accounting policies

Basis of preparation

The financial statements have been prepared under the historical cost convention and in accordance with the Statement of Recommended Practice 'Accounting and Reporting by Charities (SORP 2005)', issued in March 2005, the Financial Reporting Standard for Smaller Entities (effective April 2008) and the Charities Act 2011.

Cash flow statement

The accounts do not include a cash flow statement because the charity, as a small reporting entity, is exempt from the requirements to prepare such a statement.

World Parrot Trust Structure

These accounts relate solely to the UK head office of the World Parrot Trust, which is an organisation that has branches world-wide.

Incoming resources

Voluntary income is received by way of donations and gifts and is included in full in the Statement of Financial Activities when receivable. Gifts donated for resale are included as income when they are sold. Donated assets are included at the value to the charity where this can be quantified and a third party is bearing the cost. The value of services provided by volunteers has not been included.

Membership fees, including life members, are credited to the Statement of Financial Activities on a cash basis as and when received. No provision is made for any amount carried forward to future periods on the grounds that once paid the membership fee is not refundable.

Income from investments is included in the year in which it is receivable.

Legacies are included when the charity is advised by the personal representative of an estate that payment will be made or property transferred and the amount involved can be quantified. Where these legacies are granted in relation to a specific purpose the amount is transferred to restricted funds and released accordingly.

Resources expended

Resources expended are recognised in the year in which they are incurred.

Support costs are those costs incurred directly in support of expenditure on the objects of the charity and include project management.

Governance costs

Governance costs are the costs of governance arrangements which relate to the general running of the charity.

Depreciation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Office equipment	25% per annum straight line
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The World Parrot Trust

Notes to the Financial Statements for the Year Ended 31 March 2013

..... *continued*

Stock

Stock is valued at the lower of cost and net realisable value, after due regard for obsolete and slow moving stocks. Net realisable value is based on selling price less anticipated costs to completion and selling costs. Items donated for resale or distribution are not included in the financial statements until they are sold or distributed.

The World Parrot Trust

Notes to the Financial Statements for the Year Ended 31 March 2013

..... continued

2 Voluntary income

	Unrestricted Funds	Restricted Funds	2013	2012
	£	£	£	£
Paradise Park Bird Shows	2,000	-	2,000	4,157
Paradise Park Collection Boxes	199	-	199	1,111
WPT USA Branch	-	-	-	14,993
WPT Sweden	190	155	345	168
Banham Zoo	-	3,000	3,000	3,913
Blackpool Zoo	-	2,000	2,000	2,000
Brean Down Tropical Bird Garden	-	-	-	83
Chessington World of Adventures	-	-	-	1,115
Cotswolds Wildlife Park	100	-	100	359
Crwys Road Post Office	112	-	112	35
Drayton Manor Zoo	350	-	350	860
K Hughes/597 Animal Trust	200	-	200	200
Keith Ewart Charitable Trust	-	2,000	2,000	1,000
Paignton Zoo	-	800	800	-
Paulton's Park	-	-	-	371
Tropical Butterfly House	-	1,783	1,783	-
Vogelpark	-	1,177	1,177	-
William Haddon Charitable Trust	-	-	-	500
ADM Thomas	-	-	-	25
A Abela	18,000	-	18,000	-
A & F Shaw	-	233	233	200
A Strandberg	-	-	-	1,148
B Evans	-	-	-	100
C Hart	398	-	398	275
D Caffrey	-	-	-	100
D Clarke	-	-	-	500
D Collier	100	-	100	100
D McDonald	-	100	100	100
D Sutton	200	-	200	-
E M Jacobs	100	-	100	100
F Gosnell	20	-	20	120
F Vogel Steinhart	650	3,437	4,087	2,900
G Cristalli	-	100	100	175
H Knusel-Estermann	-	-	-	200
J Herbert	-	-	-	95
J E A Miller	240	-	240	240
J Manthorpe-Eberle	454	-	454	-
J Worley	1,000	-	1,000	-
K Harrison	-	-	-	500

The World Parrot Trust

Notes to the Financial Statements for the Year Ended 31 March 2013

..... *continued*

L Chi Yuen	-	-	-	85
L Cockinis	50	-	50	100
M Takatsu	-	-	-	100
M L Carter	75	100	175	-
N E Davies	100	20	120	135
P Molesworth	1,584	-	1,584	1,900
R Calvert	117	-	117	551
R Cassidy	100	-	100	140
R Low	-	-	-	175
S Bird	-	-	-	100
S Haria	-	-	-	100
S Henrico	-	-	-	100
S James	100	-	100	100
S Wenninger	-	-	-	100
T Fisher	-	-	-	95
V Branson	-	50	50	100
Gift Aid	1,826	524	2,350	5,952
Just Giving	362	1,244	1,606	717
News International	-	-	-	100
Other Donations	5,065	91	5,156	2,929
Recycled Cartridges	-	-	-	11
	33,692	16,814	50,506	51,333
 Legacies				
Legacies and bequests	88,001	-	88,001	22,431
 Membership fees				
Membership fees	12,450	-	12,450	17,818
	134,143	16,814	150,957	91,582

The charity received has received £200,000 in the period after the year end date. This income was in respect of a legacy from a member of the public. The charity were notified of the potential legacy before the year end date, however as there was uncertainty over the amount of funds that would be received, the income has not been recognised in the current year's accounts.

The World Parrot Trust

Notes to the Financial Statements for the Year Ended 31 March 2013

..... *continued*

3 Merchandise expenditure

	Unrestricted funds £	Restricted funds £	Total Funds 2013 £	Total Funds 2012 £
Cost of souvenirs	<u>7,037</u>	<u>874</u>	<u>7,911</u>	<u>14,394</u>

The World Parrot Trust

Notes to the Financial Statements for the Year Ended 31 March 2013

4 Total resources expended

	Activities for generating funds	Conservation projects	Education and Literature	Support costs	Governance	Total
	£	£	£	£	£	£
Direct costs						
Conservation projects	-	62,005	-	-	-	62,005
Education and Literature	-	-	48,080	-	-	48,080
Cost of souvenirs	7,911	-	-	-	-	7,911
	<u>7,911</u>	<u>62,005</u>	<u>48,080</u>	<u>-</u>	<u>-</u>	<u>117,996</u>
Other costs						
Wages and salaries	-	-	-	11,070	-	11,070
Staff NIC (Employers)	-	-	-	575	-	575
Trustees remuneration	-	-	-	3,503	-	3,503
Insurance	-	-	-	988	-	988
Printing, postage and telephone	-	-	-	8,954	-	8,954
Sundry expenses	-	-	-	1,428	-	1,428
Cost of trustee meetings	-	-	-	-	60	60
Conferences and travel	-	-	-	1,951	-	1,951
Advertising and promotion	-	-	-	4,398	-	4,398
Accountancy fees	-	-	-	-	2,241	2,241
Legal and professional fees	-	-	-	103	-	103
Bank interest and charges	-	-	-	1,276	-	1,276
Project administration	-	-	-	1,834	-	1,834
Depreciation	-	-	-	1,241	-	1,241
	<u>-</u>	<u>-</u>	<u>-</u>	<u>37,321</u>	<u>2,301</u>	<u>39,622</u>
	<u>7,911</u>	<u>62,005</u>	<u>48,080</u>	<u>37,321</u>	<u>2,301</u>	<u>157,618</u>

The World Parrot Trust

Notes to the Financial Statements for the Year Ended 31 March 2013

5 Analysis of charitable activities

	Conservation projects	Education and Literature	Total
	£	£	£
Conservation projects	62,005	-	62,005
Education and Literature	-	48,080	48,080
	62,005	48,080	110,085

6 Conservation projects

	Unrestricted fund	Restricted fund	Total Funds 2013	Total Funds 2012
	£	£	£	£
YSAM - Yellow-shouldered Amazon	-	-	-	3,149
GGMA - Great Green Macaw	1,874	-	1,874	-
LCN - Lory Conservation Network	-	1,296	1,296	1,989
BTMA - Blue-throated Macaw	14,220	1,688	15,908	15,836
WBFF - Wild-caught Trade Ban, FF (includes Asian trade and EU wild-caught and FF)	12,874	12,176	25,050	10,779
MOCO - Moluccan Cockatoo	-	-	-	523
AGPA - African Grey Parrot	1,974	3,267	5,241	1,918
LEMA - Lears Macaw	-	-	-	1,634
SCMA - Scarlet Macaw	2,812	-	2,812	8,163
YCCO - Yellow-crested Cockatoo (includes Citroen-crested Cockatoo and Moluccan Cockatoo)	7,892	-	7,892	7,834
CAPA - Cape Parrot	-	1,932	1,932	-
	41,646	20,359	62,005	51,825

The World Parrot Trust

Notes to the Financial Statements for the Year Ended 31 March 2013

..... continued

7 Educational Projects and Literature

Educating the public, parrot researchers and pet owners is a high priority for the Trust. As an international organisation, the internet has become a major part of this for us, and we have invested in our website www.parrots.org to make it a comprehensive guide to parrots, parrot conservation and welfare.

There is an encyclopedia of parrot species, information on Trust projects, parrot news, guides to pet care and owners with problems can 'Ask the Expert'. Researchers can download the Parrot Action Plan, read blogs from other field workers and find contact details for the Trust around the world. Discussion forums allow members to exchange messages and debate issues and everyone can sign up for our free eNewsletter 'FlockTalk'.

Visitors to the site can join the Trust, renew their membership or donate online, plus buy parrot toys, educational DVDs, photo prints and t-shirts from our shop.

Our printed quarterly newsletter, PsittaScene, continues to fulfill an important role as readers are alerted to the plight of endangered parrots, read about pet care and are kept informed of current or planned research work. It also acts as a means to encourage sponsors to provide funds. Contributors range from those interested in general conversation and welfare issues to scientists and veterinarians with special interest in psittacines.

In situ educational projects are also undertaken for individual species, including the Patagonian Conure in Argentina, Yellow-shouldered Amazon on Bonaire, Yellow-crested Cockatoos in Indonesia and the Scarlet Macaws in Honduras.

8 Governance costs

	Unrestricted funds £	Restricted funds £	Total Funds 2013 £	Total Funds 2012 £
Cost of trustee meetings	60	-	60	-
Accountancy fees	2,241	-	2,241	2,021
	<u>2,301</u>	<u>-</u>	<u>2,301</u>	<u>2,021</u>

The World Parrot Trust

Notes to the Financial Statements for the Year Ended 31 March 2013

..... continued

9 Trustees' remuneration and expenses

During the year the charity paid remuneration to a trustee, Cristiana Senni, in connection with time spent towards the ongoing work on the Bird Trade Ban. A total of £7,005 (2012 - £nil) was paid to the trustee for her work.

Two trustees were reimbursed a total of £766 (2012 - £nil) for expenditure incurred on behalf of the charity during the year.

The Trust received free office space, staff assistance, some office equipment and free promotion without charge from Paradise Park where the Trust is based. Mrs A M Reynolds, Mr N Reynolds and Mrs A Hales are partners in Paradise Park.

10 Net incoming/(outgoing) resources

Net incoming/(outgoing) resources is stated after charging:

	2013	2012
	£	£
Depreciation of tangible fixed assets	<u>1,241</u>	<u>1,343</u>

11 Employees' remuneration

The average number of persons employed by the charity (including trustees) during the year was as follows:

	2013	2012
	No.	No.
Administration	<u>1</u>	<u>2</u>

	Support costs	2013	2012
	£	£	£
Wages and salaries	14,572	14,572	23,910
Social security costs	575	575	1,103
	<u>15,147</u>	<u>15,147</u>	<u>25,013</u>

The World Parrot Trust

Notes to the Financial Statements for the Year Ended 31 March 2013

..... continued

12 Tangible fixed assets

	Office equipment £	Notice boards £	Total £
Cost			
As at 1 April 2012	21,375	13,229	34,604
Additions	59	-	59
As at 31 March 2013	21,434	13,229	34,663
Depreciation			
As at 1 April 2012	18,752	13,229	31,981
Charge for the year	1,241	-	1,241
As at 31 March 2013	19,993	13,229	33,222
Net book value			
As at 31 March 2013	1,441	-	1,441
As at 31 March 2012	2,623	-	2,623

13 Debtors

	2013 £	2012 £
Tax recoverable	2,350	2,211
Prepayments and accrued income	1,210	-
	3,560	2,211

14 Creditors: Amounts falling due within one year

	2013 £	2012 £
Trade creditors	1,184	936
Taxation and social security	817	772
Other creditors	260	260
Accruals and deferred income	2,085	2,004
	4,346	3,972

The World Parrot Trust

Notes to the Financial Statements for the Year Ended 31 March 2013

..... *continued*

15 Related parties

Related party transactions

During the year £2,000 (2012 - £4,157) was raised for The World Parrot Trust by Paradise Park through its Free Bird show collections, with another £199 (2012 - £1,111) donated into boxes at the Park. Funds are also raised through merchandise being sold in the Park's shop at no cost to the Trust.

The Trust is provided with management assistance from the Park's owners and employees.

The World Parrot Trust

Notes to the Financial Statements for the Year Ended 31 March 2013

..... continued

16 Analysis of funds

	At 1 April 2012	Incoming resources	Resources expended	At 31 March 2013
	£	£	£	£
General Funds				
Unrestricted income fund	17,230	146,368	(136,385)	27,213
Restricted funds				
AGPA - African Grey Parrot	642	2,625	(3,267)	-
BTMA - Blue-throated Macaw	-	1,735	(1,735)	-
CAPA - Cape Parrot	763	1,680	(1,932)	511
ECPA - Echo Parakeet	25	40	-	65
GGMA - Great Green Macaw	893	-	-	893
GOCO - Golden Conure	341	250	-	591
HYMA - Hyacinth Macaw	4,598	130	-	4,728
IMAM - Imperial Amazon	1,189	-	-	1,189
KAKA - Kakapo	51	-	-	51
LCAM - Lilac-crowned Amazon	996	-	-	996
LCN - Lory Conservation Network	5,286	7,020	(2,123)	10,183
LEMA - Lears Macaw	21,217	-	-	21,217
PACO - Patagonian Conure	812	25	-	837
PALM - Palm Cockatoo	1,599	-	-	1,599
Parrot Sanctuary (£10,000 to Hodge aviary, £5,729 to Learning website)	15,729	-	-	15,729
RTLO - Red-throated Lorikeet	17	-	-	17
SBPA - Seychelles Black Parrot	115	-	-	115
SUCO - Sun Conure	280	-	-	280
SVAM - St Vincent Amazon	396	-	-	396
TBPA - Thick-billed Parrot	105	-	-	105
WBFF - Wild-caught Trade Ban, FF (includes Asian Trade and EU wild-caught)	13,501	1,259	(12,176)	2,584
WPT3 - YCCO, BTMA, GGMA	-	4,753	-	4,753
YCCO - Yellow-crested Cockatoo (includes Citron-crested Cockatoo and Moluccan Cockatoo)	96	-	-	96
YSAM - Yellow-shouldered Amazon	287	86	-	373
	<u>68,938</u>	<u>19,603</u>	<u>(21,233)</u>	<u>67,308</u>
	<u>86,168</u>	<u>165,971</u>	<u>(157,618)</u>	<u>94,521</u>

The Restricted funds are held in order to finance specific projects relating to a particular species and particular location.

The WPT3 fund relates to the 'Save the WPT3' project that is raising funds towards work to save the Blue-throated Macaw, Yellow-crested Cockatoo and Great Green Macaw from extinction.

The World Parrot Trust

Notes to the Financial Statements for the Year Ended 31 March 2013

..... continued

17 Net assets by fund

	Unrestricted funds	Restricted funds	Total Funds 2013	Total Funds 2012
	£	£	£	£
Tangible assets	1,441	-	1,441	2,623
Current assets	30,118	67,308	97,426	87,517
Creditors: Amounts falling due within one year	(4,346)	-	(4,346)	(3,972)
Net assets	<u>27,213</u>	<u>67,308</u>	<u>94,521</u>	<u>86,168</u>